

PROJECT / PCA CENTENNIAL



The National Limited Drive Withdrawal Division of Republic National Bank, 10000 N. Central Expressway, Dallas, Texas

Folded roof to glamour walls... concrete adds new attraction to drive-in banking

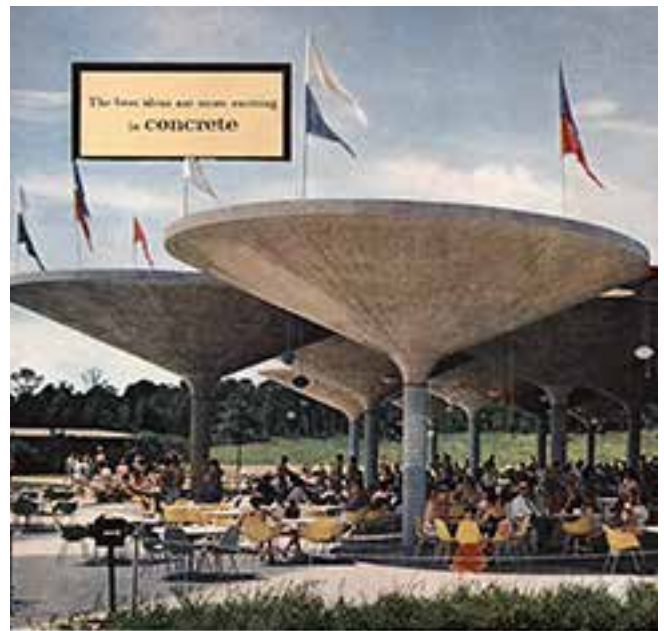


One of a trend for drive-up teller windows, as well as parking facilities, near the handsome banking center, Tally's First National Bank is a delightful example of the many ways concrete can combine structural practicality with good design.

Best, concrete gives a unique decorative note in many different ways. You see everything from folded plane designs over the parking levels to walls and concrete in highly decorative shapes. There are bank concrete signs and parking areas in a hollow concrete deck.

Tally's evolution had them in no setting so important when they bring with modern concrete.

PORTLAND CEMENT ASSOCIATION
is pleased to participate in special ad series for concrete.



Modern dining center, 4000 North Central Expressway, Dallas, Texas

Gay parasols of concrete add a festive touch to eating out

Concrete levels may double concrete areas create a roof that's unusual and dramatic. For a pavilion where informal meals are served in the hot, these parasols give just the right atmosphere.

Only in concrete do such architectural flights of fancy become so straightforward practical.

With its unique plasticity, concrete provides endless creative potential.

Architects take any building notes and never stop one for concrete as a basic structural material of exciting variety beauty as well as great strength. It's introducing a whole new field in contemporary American structures.



OUT OF THE GEOMETRY OF STRENGTH ... a dramatic pattern is beauty for walls of graced concrete

The best ideas are never existing in concrete. The impressively designed building, with its facade of vertical concrete fins, stands in Dallas, Texas. The building's effect is a dramatic pattern of strength and beauty. The concrete, of standard high-strength concrete, and actually vertical face, showing properties which are available today. There are structural advantages with the inclusion of steel in glass construction. In this case, beauty is combined with high structural efficiency and economy. Such a dramatic result of using concrete is opening up a whole new field in contemporary American structures.



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